

CE NEWS

Alaska State Library Continuing Education Newsletter

Using Data to Tell Your Library's Story



Juneau Workshop Attendees

While it may have been a dark and dreary day outside, inside the classroom located on the first floor of the Andrew P. Kashevaroff Building in Juneau, workshop facilitator Linda Hofschire was casting a bright light on the topic of data analysis. Seventeen librarians, a cross section of academic, school, special and public librarians were attending an all-day ***Using Data to Tell Your Library's Story*** workshop, the first in a series of three workshops held throughout the State. Although the majority of workshop participants were Juneau residents the workshop also attracted representatives from the Southeast communities of Metlakatla, Sitka, Thorne Bay and Whale Pass.

At the start of the workshop, participants were asked to line up according to the population they served. This simple activity illustrated that the span of influence Alaska librarians ranges from as few as 60 residents to world-wide.

Sitting at tables in groups of four participants reviewed the data collection process which involves identification, planning, data collection, data analysis and data use. A case study based on the fictional Pebble Pond Public Library was used throughout the workshop to illustrate various data gathering and evaluative techniques. Linda Hofschire introduced participants to the best practices in conducting surveys during an engaging dissection activity.

During the workshop, Linda Hofschire kept participants engaged by sharing her expertise and through the use of relevant and useful hands-on activities. All in all, an excellent workshop!

Events Calendar

« June 2017 »

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Upcoming Events:

PubMed for Librarians: Introduction to PubMed

Fri, Jun 9, 2017 9:00am

50 Years of YA Part II

Tue, Jun 13, 2017 10:00am

Books We Love

Tue, Jun 13, 2017 11:00am

Graphically Different: A Discussion on Diversity in Comics and Graphic Novels

Tue, Jun 13, 2017 11:00am

Measures that Matter Part Two: Detailing the Data-based Story of Public Libraries

Tue, Jun 13, 2017 11:00am

Show All

[Training Calendar](#)

Upcoming Webinar You Don't Want to Miss

- [Graphically Different: A discussion on diversity in comics and graphic novels.](#)
- [A Generational Assessment of Trust: How it can make or break your organization](#)
- [Help New Managers Succeed in Good](#)



[Alaska Public Library Reports](#)

Open for submissions
July 1, 2017